



TOM HILLMEYER, III

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EDUCATION



Marquette University Diederich College of Communication

Milwaukee, WI

Major: Digital Media
Minor: Advertising
Expected Graduation Date: May, 2020



St. Louis University High School

St. Louis, MO

June 2012-May 2016, Graduate

EXPERIENCE



Marquette Wire

Video Projects Editor (2017-present)

Milwaukee, WI

As a member of the Marquette Wire, Marquette University's Student Media organization, I am heavily involved in journalism, television and radio production, and other forms of media.



Diederich College of Communication

Production & Broadcast Resource Specialist (2017-present)

Milwaukee, WI

The Production & Broadcast Center in the Diederich College of Communication provides students at Marquette University with the equipment, facilities, and support to create in various mediums. As a Production & Broadcast Resource Specialist, it is my job to manage the equipment and facilities owned by the college. I work with students on a daily basis loaning out microphones, cameras, and other production equipment as well as teach them how to use it. In addition, I also assist professors and the rest of the Marquette community with using our studio spaces.



Captiva Marketing

Multimedia Intern (May-August, 2017)

St. Louis, MO

Captiva Marketing is a digital marketing and multimedia firm in Sunset Hills, Missouri, a suburb of St. Louis. As a multimedia intern I worked primarily on video, photo, and graphic design projects for clients ranging from local law practices and boutiques to national brands and companies.



Insite Advice

Intern (2016-2017)

St. Louis, MO

Insite Advice is an SEO and internet marketing firm in St. Louis, Missouri. As an intern I managed analytics, created dynamic and interactive marketing campaigns, and optimized websites for search engines.

SKILLS



Adobe Creative Cloud

Photoshop, Illustrator, InDesign, Premiere, AfterEffects, Audition, Lightroom



Broadcast Equipment

Ross Video Switchers, Ross XPression, Blackmagic Design ATEM, Polycam



Camera Equipment

Canon DSLRs, Sony ENGs and Studio Cameras, Panasonic ENGs and DSLRs, GoPro HEROs, DJI Phantoms



Web Development

WordPress, HTML5, CSS, JavaScript, Adobe Muse



Apple

Final Cut Pro X, Motion 5



Microsoft Office

Word, Excel, PowerPoint

Additional Skills

Web Marketing · Search Engine Optimization · Communication Skills · Leadership Skills
Project Management · Live Broadcast Production · IT Skills · Video Editing
Photo Editing · Audio Editing · Graphic, Print, and Motion Design · Photography
Drone Pilot · Film Directing · Lighting Design · Equipment Management

NOTABLE PROJECTS



Marquette University Television

(May 2017-present)

Milwaukee, WI

In addition to assisting the MUTV production team with live broadcasts, I helped redesign everything from the logo to the on-screen graphics.



St. Anthony on the Lake School

Promotional Video (May-September, 2017)

Pewaukee, WI

This project was a promotional video for a local school. It involved multiple interviews, drone video of campus, and extensive video and audio editing as well as graphic design.



Snapchat

Community Geofilters (2016-present)

To practice my graphic design skills, I began creating free Snapchat Community Geofilters for locations around the world. To date, I have more than 150 published filters that have gained more than 1.2 billion views.



SLUH Sports Network

Co-founder (2015-2016)

St. Louis, MO

In my senior year of high school I helped create a live streaming sports organization that began broadcasting sporting events. Within weeks our stream was being picked up by local television stations and we were garnering hundreds of followers.